



## FOR IMMEDIATE RELEASE

### **Creatuity Corp. Proudly Becomes a Magento Silver Solution Partner**

*Magento recognizes Creatuity as a partner in developing custom open-source solutions*

RICHARDSON, Tex., August 1, 2012 — Creatuity Corp., which provides quality eCommerce development solutions and specializes in the Magento platform, is proud to announce that it has become a Magento Silver Solutions Partner. This partnership recognizes that Creatuity is an experienced leader in providing successful eCommerce solutions and promises new collaborative opportunities with Magento's community of solutions partners and online retailers looking forward.

For years, Creatuity has served a wide range of merchants, developing online stores on the Magento platform or retailers selling everything from high-end fashion to motocross gear and accessories. Creatuity has built stores from the ground up on both Magento's Professional, Enterprise, and Community Editions, with innovative modifications that tailor each site to the client's specific needs. In addition, Creatuity provides eCommerce consulting services to help merchants use their new Magento sites to the fullest with tools like SEO and pay-per-click campaigns.

Magento's Solutions Partner Program was developed to build a community of highly experienced and qualified developers, design firms, and system integrators who can deliver top of the line Magento-based eCommerce solutions to merchants. The program focuses on a win-win partnership that provides additional high-level training to its partners and provides greater opportunities for collaboration among its partners to deliver the widest range of services to its thousands of storeowners.

As a Silver Partner, Creatuity will focus on developing and implementing Magento Enterprise and Magento Professional for its new and existing clients. Silver Partners are dedicated to providing solutions for small to mid-size firms and to those merchants who are new to the world of eCommerce and need an entirely new site, as well as those who need upgrades and customizations to existing sites. Creatuity has had years of experience in all of these situations and is pleased to have the opportunity to continue to provide the excellent Magento service that they have been recognized for time and time again.

"After assisting over one hundred different clients with the Magento platform, Creatuity is proud to be honored as a Magento Silver Partner," says Josh Warren, CEO and founder of Creatuity. "We look forward to assisting many more new and existing businesses establish and expand their eCommerce presence using Magento, the world's most popular eCommerce platform."

### About Creatuity Corp.

Creatuity Corp. is a dedicated e-commerce design and development company that has helped over a hundred clients find new online growth in today's modern world. From quick fixes to complex site creation from scratch to eCommerce consulting, Creatuity's services are customizable for each client and have been successful in a variety of industries and markets. As a Magento Silver Solutions Partner, the company specializes in providing leading Magento eCommerce solutions, although it also has dedicated developers for the Yii and WordPress Platforms. Clients include retailers from a diverse range of industries: from clothing stores to publishing firms. Founded in 2008, Creatuity Corp. has offices in Richardson, Texas and Europe. Call 214.810.5005 or visit <http://www.creatuity.com> to learn more.

### About Magento

Launched in 2007, Magento is now the leading open-source eCommerce platform, having served tens of thousands of merchants worldwide. Magento is a feature-rich, open-source enterprise-class platform that offers merchants a high degree of flexibility and control over the user experience, catalog, content, and functionality of their online store. With several platforms including Magento Community and the premier Magento Enterprise, Magento has an eCommerce solution for any business size. Supported by a global community of solution partners and third-party developers, Magento is there to bring your online store to life. Visit [magentocommerce.com](http://magentocommerce.com) to learn more.